

Constellar Venues Pte. Ltd.
A subsidiary of Constellar Holdings Pte. Ltd

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[For Immediate Release]

Singapore EXPO celebrates 25 Years of Innovation and Excellence, Introduces Refreshed Offerings with its Playground Of Possibilities



(Photo source: Singapore EXPO)

Singapore, 30 July 2024 – At its 25th Anniversary Gala Dinner today graced by Deputy Prime Minister (DPM) Mr Heng Swee Keat, Singapore EXPO (managed by Constellar) celebrated its 25-year heritage as well as its refreshed brand identity “Playground of Possibilities”. The identity is inspired by the concept of a “magic canvas” that enables versatile, transformative and captivating experiences, and a testament to the venue’s flexibility and scalability that have attracted some of the world’s most influential events to Singapore.

Singapore EXPO, the nation’s largest purpose-built Meetings, Incentives, Conferences and Exhibitions (MICE) venue and an iconic local landmark, has also refreshed its offerings as part of an extensive repertoire of customisable event experience options for event organisers, attendees, bleisure travellers and visitors. These include a plug-and-play concert hall Arena @ EXPO (Hall 7), which is designed to meet demand for mid-sized concerts; a refurbished 800-seater food park MarketPlace @ EXPO that features unique hawkerpreneurs alongside live music performances; as well as a music lounge for delegates. Additionally, visitors can book

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Singapore's largest badminton hall with 25 tournament standard courts and VIP suites with private bathroom and shower facilities.

"As we commemorate 25 years of exceptional event experiences at Singapore EXPO, we also commit to driving even more future-forward, high-quality and sustainable MICE events," said Mr Chua Wee Phong, Group Chief Executive Officer, Constellar. "Our spaces can be transformed to suit events of any proportions or types, which gives us a unique opportunity to convene global communities and host world-class summits, festivals and exhibitions. We are excited to continue being a platform for sustainable business growth, empowering the industry to create events with meaningful impact."

To nurture and develop emerging capabilities in the MICE industry, Singapore EXPO also signed a new Memorandum of Understanding (MOU) with NTUC LearningHub (NTUC LHUB) today. The ceremony was witnessed by Senior Minister of State (MOS) and Deputy Secretary-General of NTUC, Mr Desmond Tan.

This collaboration with NTUC LHUB will see Singapore EXPO as the pilot partner from the MICE and Events sector, focusing on expanding and enhancing the skills of industry professionals in emerging capabilities. It will include implementation-led courses, programmes and workshops, as well as training in service experience and delivery excellence through the Service Experience Excellence Academy. The partnership complements Singapore EXPO's ongoing efforts to develop the next generation of MICE talent, through its existing partnerships and internship programmes with various Institutes of Higher Learning (IHLs). The initiative also builds on the Singapore Tourism Board's efforts with NTUC LHUB to future-proof the tourism workforce.

"Our business is built upon people and connections. Hands-on professional events training and experience is the best introduction and guide to the dynamic world of events," said Mr Chua. "We are excited to harness NTUC LHUB's expertise in curriculum development and delivery to offer meaningful training modules customised to the unique needs of the future MICE workforce."

"NTUC LearningHub supports business transformation in the MICE and Events ecosystem by investing ahead in capability development and cultivating in-demand, future-ready skills. We are excited to work with like-minded partners like Singapore EXPO to achieve these goals," said Mr Jeremy Ong, Chief Executive Officer, NTUC LearningHub. "The new courses will give learners an avenue to develop new competencies that they can apply to their roles, so they can pursue fulfilling and fruitful careers in the long run, while at the same time developing Singapore as the destination of choice for MICE and Events."

Find out more about Singapore EXPO's latest offerings and initiatives at singaporeexpo.com.sg.

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ANNEX

What's New at Singapore EXPO

Singapore EXPO's enhanced offerings accompany its refreshed identity "Playground of Possibilities". The identity draws inspiration from the concept of a "magic canvas", presenting the venue as a canvas of boundless possibilities where event organisers have the freedom to transform, shape, colour and redefine event conventions. Meanwhile, its brand visuals, which are reflected across the venue, feature vibrant colours and tile motifs that embody its expansive and adaptable spaces.

- **Arena @ EXPO (Hall 7)** – This new concert hall is geared towards concerts seating 3,000 to 6,000 guests, while also suiting various events from business conferences to lifestyle and entertainment programmes. Arena is equipped with a high-end AV system, powerful acoustics, adaptable seating arrangements and robust backstage facilities.
- **MarketPlace @ EXPO** – At this refurbished 800-seater "hawkerpreneur" dining experience, visitors can enjoy diverse Food and Beverage (F&B) concepts and stalls like 555 Villa Thai, The Burning Oak, Cravy for Crispy Chicken, Kopifellas and many more. MarketPlace @ EXPO opens daily from 10:00am to 12:00 midnight, with live sports, music and performances on certain days.
- **Music Lounge at TAG Restaurant & Bar** – The Music Lounge at TAG Restaurant & Bar is a spacious and stylish venue, perfect for team outings and delegate relaxation. Offering private, AV-equipped rooms for those who love to sing, guests can enjoy their favourite tunes while savouring delicious meals and drinks – perfect for unwinding and socialising after a day of events.
- **Singapore Badminton Hall (SBH) East Coast @ EXPO** – Singapore EXPO is now home to the largest indoor badminton hall in the country, featuring 25 tournament standard badminton courts. The courts are open to public bookings, with prices ranging from S\$10.00 to S\$24.00. The Arina Suite, which includes one suite room with VIP bathroom and shower facilities and two air-conditioned badminton courts, is available for booking at S\$380.00.

Asia's Most Sustainable MICE Venue – Powered by Renewable Energy

Singapore EXPO continues to invest in and innovate venue-wide green initiatives as Asia's most sustainable MICE venue powered by onsite renewable energy. It has also been awarded the Singapore MICE Sustainability Certification (GOLD) in July 2024. The venue is presently home to:

- Singapore's largest single-site solar rooftop installation, which is the size of eight football fields;
- The largest Electric Vehicle (EV) charging station in Eastern Singapore; and



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- Various on-site herb gardens that enable a farm-to-table culinary philosophy, alongside the venue's collaboration with suppliers and local partners who advocate for sustainable farming as well as eco-friendly food packaging.

For media inquiries, please contact:

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About Singapore EXPO

Home to some of the greatest leading events in the world, Singapore EXPO is the country's largest purpose-built meetings, incentives, conventions, and exhibitions (MICE) venue. We are your playground of possibilities, where ideas collide, business leaders unite and connections flow. With interconnected event spaces spanning 10 halls and 32 meeting rooms across 123,000 sqm, indoors to outdoors, our versatile venue is ready for events of any proportions.

As a trusted venue partner with over twenty years of exhibition and event experience, Singapore EXPO challenges the norm and pioneers ground-breaking solutions that elevate your event experience to greater heights. Visit singaporeexpo.com.sg for more information.

About Constellar

Constellar is Asia's preferred partner for convening businesses, curating ideas and creating opportunities for sustainable business growth and global impact.

Based in Singapore with a regional footprint in China and Malaysia, we curate and develop influential trade and consumer events for key industries, connecting global marketplaces in sectors such as fintech, industrial transformation and ESG. We also manage the Singapore EXPO, Singapore's largest purpose-built venue for Meetings, Incentives, Conventions and Exhibitions (MICE).

Our vision is to be a global leader made in Asia, activating impactful networks to enable cross-industry collaboration and innovation through our holistic portfolio of intellectual properties (IP) in the MICE industry.

Visit constellar.co for more information.